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A completely new compact loader range from Quicke

The world-leading front loader brand, Quicke, is now expanding its market share even further. This is down to an entirely new product range within the compact loader segment. This means that the Quicke advantages our customers have come to expect such as leading design and performance are now available for a much wider variety of professions, from equestrian farming and garden centres to golf course and public park management.

"It feels good to be able to supplement our existing range of premium loaders and utility loaders with this product group. It gives us access to a larger and more multi-faceted market," says Urban Hadarsson, Sales Director at Ålö.

The new compact range, the Quicke Compact series, includes four loader models for tractors from 15 to 50 bhp. And just like Quicke loaders in other product groups, the design advantages and smart functionality are significant strengths, even for our Compact loaders.

"A good example of this is the unique position of the crosstube, optimising the driver's line of sight. A further typical Quicke advantage is the simple servicing, thanks to details such as the opening plastic covers over all lubrication nipples," says Kenneth Granberg, Product Manager and Area Manager at Ålö.

Quicke Compact loaders will be available on the market from autumn 2011. In terms of production, space has been prepared in Ålö's existing production facilities.

"Just as with all our range, the Quicke Compact will be produced using modern technology and with very stringent quality checks. This applies for the entire process, from the selection of materials to the final powder coating. It is important to us that the customer feels secure, knowing that we have checks throughout the whole production process," finishes Urban Hadarsson.

The world leading front loader manufacturer Ålö develops and produces products under the Quicke, Trima and Force brand names. Ålö also manufacture associated implements. The group has sales companies in eight countries and factories in four countries. Sales for the year 2010 amounted to about 27,000 front loaders and 40,000 implements, total sales was 1 600 MSEK. There is a total of about 650 people working in the group. The main owner is the international private equity company Altor.

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Picture 1-2: Quicke Compact on a Massey Ferguson tractor
Picture 3: Quicke Compact on a New Holland tractor
Picture 4: Quicke Compact 160C

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Read more about Ålö on www.alo.se, and the Quicke products on www.quicke.nu or visit us at the Agritechnica show, hall 5 stand no C27.